



Going Coastal®



CAMERON ENGINEERING & ASSOCIATES, LLP

South Shore Blueway Kickoff Meeting

Tuesday, September 25, 2012 Freeport Rec Center, Room 102 - 10:00 a.m.

- 1) Introductions (Kyle Rabin)
- 2) Scope of the project. (Kyle Rabin/Dennis Mildner)
 - a) project goals
 - b) review project requirements & approval process
 - c) roles & responsibilities
- 3) Information Needs (Going Coastal)
 - a) physical boundaries to be mapped - Data/GIS
 - b) attributions on collateral material (printed/web)
 - c) identify stakeholders
 - d) identify existing outreach mechanisms: newspapers, blogs, in-house vehicles, etc.
 - e) identify existing complementary efforts (ie: bayway, greenways, underwater trail)
 - f) site selection criteria
- 4) Overview of Outreach Plan (Going Coastal)
 - a) website
 - b) social media
 - c) outreach material needs
 - d) outreach timetable
 - e) Public information meeting schedule